



2030 VISION

Come solve with us.

“When you have a difficult life, you look at things with a different lens that makes you want to fix whatever problem you’re looking at, and I think that’s what makes me an innovator.”

Shana Penna
Founder of PINGtraks



EXECUTIVE SUMMARY

Founded in 2009, MassChallenge’s purpose is to radically empower innovators to create an inspired future. We connect startups to the knowledge networks and resources they need to drive impact at scale.

The next decade’s greatest challenges—from climate change to healthcare access—require bold innovation at unprecedented speed and scale. While startups are uniquely positioned to deliver these breakthrough solutions, too many promising innovators lack the right support to transform great ideas into global impact.

MassChallenge is changing that. With 4,300 alumni companies raising \$14B and creating 250,000 jobs, we’ve proven that connecting ambitious founders to the right resources yields extraordinary results. Now, we’re focusing our proven model on four critical sectors where innovation matters most: climate, healthcare, security, and finance. By 2030, we will create the world’s leading platform for transforming breakthrough innovations into scaled solutions, harnessing the power of entrepreneurship to solve massive challenges.

We invite you to join us as we expand our impact and empower the innovators who will shape the future.

MC Impact at 15: A Track Record of Impact at Scale

Since our founding in 2009, we have:

- Accelerated 4,300 startups with support from 10,000 mentors & 500+ industry and governmental partners.
- Helped startups raise \$14B+ in follow-on capital and create 250,000 direct and indirect jobs.
- Ranked as a top 3 global accelerator with notable alumni such as Ginger.io, Hylion, Tomorrow.io, Ascend Elements, Alkeus Pharmaceuticals, Bitso, Strand Therapeutics, 1up Health, Trust & Will, —all solving major challenges across sectors.
- Catalyzed leading innovation communities in Massachusetts— 50,000 direct jobs; 750+ headquartered startups; co-lead launch and growth of FinTech, Digital Health and Security innovation clusters in MA; 100,000 experts, mentors, advisors, startups.
- Created global impact: Our hubs in Israel, Texas, Europe, and projects throughout Asia, Africa, and LATAM have extended our reach.

MC Impact by 2030: Our Call to Action

We are living in a critical moment in human history. The world faces unprecedented challenges in climate and sustainability, health and global resiliency - alongside massive opportunity created by the accelerating pace of technological change. Transformative technologies like artificial intelligence, synthetic biology, advanced materials, and additive manufacturing are poised to reshape our world in unimaginable ways, but only if we ourselves continue to INNOVATE.

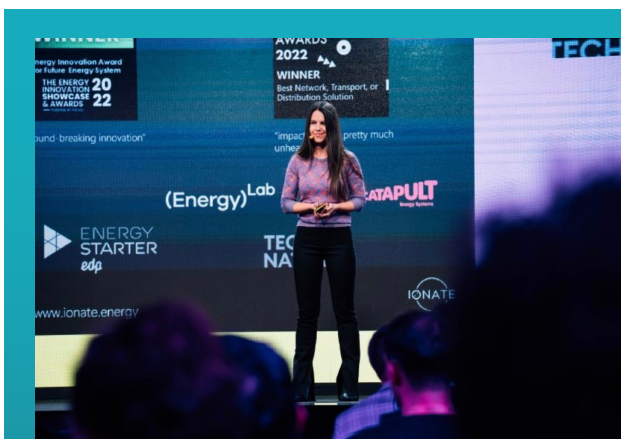
Startups play a critical role in transforming innovation into global impact, creating progress and prosperity for their employees and communities and the world. However, the current startup support landscape is fragmented with most organizations operating general programs at relatively small scale, focused on broad access or even the earliest periods of company development. Often on pitch practice and fundraising alone.

High-impact, high-potential startups need more. They need depth (industry knowledge, partnership) and breadth (customers, investors, talent, expertise, global markets). They need early-stage advisors, early-commercialization partnerships and ongoing connectivity and networks. They need support in building high-impact, high-scale companies responsibly and ethically, learning from the experiences of previous startups and co-authoring new chapters of the playbook. They need social and knowledge capital as much as financial capital.

MassChallenge is uniquely positioned to fill this gap. For 15 years, MassChallenge has proven that connecting ambitious founders to the right resources can yield extraordinary impact. Now, we're taking an even bolder step: building the next generation of support systems for startups working on humanity's most massive challenges. This isn't just another program - it's a reimagining of how we empower entrepreneurs to build an inspired future. We did this in 2009 when we launched MC, and we are ready to do it again.

By 2030, our globally recognized network of accelerators will become a leading destination for startups solving massive challenges starting with:

- Health
- Climate
- FIntech & Financial Systems
- Sustainable Food Systems
- Security & Resiliency



“When we applied for the NATO DIANA program, we specifically asked to be in the Boston accelerator site because MassChallenge has a reputation for being a stepping stone for tech startups who are serious about impact,” said Luca Mezossy-Dona, co-founder and head of strategic engagement at IONATE. “As part of the DIANA program, a key goal for us was to expand our ecosystem from Europe to the East Coast because we see the U.S. as a leader in power system innovation and energy tech in general. Joining MassChallenge’s ambitious and high-caliber network is exactly what we needed.”

Our unique model, our exceptional network and our impact ethos will attract and accelerate the highest potential entrepreneurs in these categories, activating a leading ecosystem of partners and advisors and other key stakeholders to catalyze achievement and ultimately impact.

We will achieve this by focusing on the following key IMPACT and INSPIRE initiatives:

IMPACT

- **An extended commercialization continuum** offers the industry's most comprehensive portfolio of startup support, combining our reimagined sector-specific accelerators with expanded commercialization programs and sustained network connectivity. This unique ecosystem bridges the innovation-industry gap and dramatically increases startup success through our focused approach to readiness, connectivity, and commercial collaborations.
- **Project Rocket**, a pilot program, will provide sustained network connectivity and follow-on investment from MassChallenge to a select subset of alumni, supporting their path to scaled impact and our long term sustainability.
- **MC regional hubs** strengthen local innovation ecosystems in our select strategic locations while connecting MC startups to unique regional resources, expertise, and opportunities. We plan to selectively expand our hub network to additional high-potential markets by 2030.
- **Hub.masschallenge.org** – our digital hub will provide global connectivity, program curriculum delivery, and mentor matching, among other benefits, powered by our in-house data platform.

INSPIRE

- **Curation, cultivation and enablement of the MC global network** expands, deepens and empowers an exceptional network to provide support and contribute to vibrant ecosystems.
- **Thought Leadership** accelerates the understanding of invention, innovation, investment and impact – and tells the story of a next generation of founders.
- **Powerful stories and knowledge** highlight the impact of innovative solutions and inspire broader participation and support.

INVITATION FOR PARTNERSHIP AND SUPPORT

The Time to Act is Now. To execute our 2030 vision, we invite you to join us. MassChallenge operates with a strategic, diversified funding model that combines investments from corporate and industry leaders seeking collaborative innovation with support from philanthropists and civic leaders committed to our mission. By becoming part of our ecosystem, you'll join these forward-thinking partners in driving immediate impact in these key areas:

- **Fund industry directors** in Health, Sustainability, Security & Resilience, and FinTech sectors to drive program & partner excellence and growth.
- **Build a world-class Executives-in-Residence program** providing critical commercialization and scaling guidance to participating startups.
- **Expand industry and corporate partnerships** that provide a commercial Bridge between startup solutions and industry needs.
- **Create a Catalytic Capital Fund** to provide timely and strategic financial support to early-stage startups with high impact and growth potential.
- **Expand in-house AI and data capabilities** to build out Hub.masschallenge.org, our connected, resource rich digital ecosystem at scale.

We are fortunate to have been supported by visionary entrepreneurs, executives, leading corporate partners, and civic leaders since our launch—and we invite you to join us in this next phase of growth. Come Solve with Us.